

Did you know?

# Niagara SYMPHONY

### The Niagara Symphony:

- exists to serve the residents of Niagara by providing concerts and educational programs
- is a fully professional, charitable institution with a 52 member orchestra
- has an audience of 6,000 patrons for 12 concerts at Brock University each season
- strives to seek out and serve audiences of music enthusiasts as well as the uninitiated
- offers programming and interpretation that is accessible to diverse audiences
- collaborates with local theatre artists to enhance the experience of musical story telling
- contributes to a healthy, creative and prosperous Niagara Region

### Like all professional symphony orchestras, the Niagara Symphony:

- exists because of the generous support of music lovers and community leaders
- should earn about 30% of its income and attract about 70% in grants and donations
- must attract 40% of the Symphony's \$700,000 annual budget from donors and corporate sponsors

**Your generous contribution will help sustain and grow Symphony programs**

### What does the future hold for the Niagara Symphony?

- a progressively refined quality of performance and "personality" to the orchestra's sound
- enhanced educational programs to give students greater access to guest artists
- a pilot program for Niagara Youth Orchestra players to perform with the Symphony
- an opportunity to partner with Project Niagara to benefit our musicians and audiences
- increased operating support from the City of St. Catharines Cultural Investment Program
- the prospect of a new, acoustically perfect concert hall in downtown St. Catharines

**Your generous support will help to ensure the future of the Niagara Symphony**

### Why should I sponsor the Symphony?

#### The Niagara Symphony:

- a unique professional music resource serving the Niagara Region
- routinely features Canadian composers and guest performers
- provides access to the classical music repertoire in our own backyard
- custom tailors a balanced program especially for the people of Niagara
- provides in-depth and hands-on learning experiences for all ages
- introduces the joy of live orchestral music to hundreds of students every year
- is indispensable to Niagara's future as a creative economy

### How will my contribution make a difference?

#### Your contribution subsidizes:

- the artistic costs associated with a professional orchestra (52% of the annual budget)
- ticket pricing that keeps performances accessible, especially for students
- the administration of music camp for over 250 children and adults each summer
- full and partial music camp bursaries for 25 campers every summer
- professional artists in the classroom teaching and performing student-written works

**Your generous contribution will help to ensure the promise of a prosperous tomorrow**

### How will the Niagara Symphony acknowledge my sponsorship and support?

## A SYMPHONY OF PRIVILEGES

*Just for You!*

Please turn over....

### How do I make a Contribution?

## We need your Corporate Support!

Yes, I would like to Sponsor The Niagara Symphony with a contribution of:

\$25,000.  \$10,000.  \$5,000.  \$2,500.  Other \_\_\_\_\_

Cheque enclosed

(Please make cheque payable to The Niagara Symphony Association)

Visa  MasterCard Expiry Date: \_\_\_\_\_

Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_

To make a Gift of Securities, please call 905-687-4993 ext 222.

Please send me information on the NSA's volunteer committee.

Please return this completed form to: The Niagara Symphony, 31 James Street, St Catharines, ON L2R 5B9  
Tele: 905-687-4993 or Email: info@niagarasymphony.org Website: www.niagarasymphony.org

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

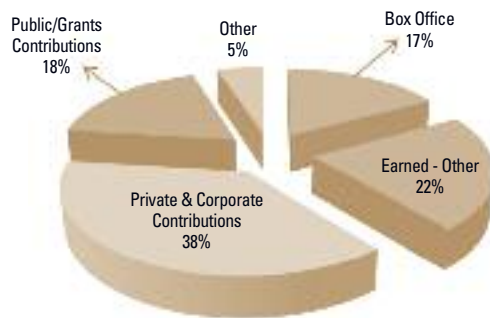
# Historically Speaking!

- 1948**  
Founded as the St Catharines Civic Orchestra as a Community Orchestra
- 1958**  
Leonard Pearlman appointed Music Director (*after an interim year under F.R.C. Clarke*)
- 1963**  
Name change to St. Catharines Symphony Association
- Niagara Symphony Chorus began
- 1964**  
Milton Barnes succeeded Pearlman (*who mounted the first opera production*)
- 1972**  
Leonard Atherton became Music Director (*orchestra became professional*)
- 1976**  
Series of 4 pops concerts were held at Shaw Festival Theatre
- 1978**  
Name change to the Niagara Symphony Association
- 1980**  
Three Seasons of guest conductors, with notably Uri Mayer
- 1981**  
James Vincent Fusco appointed first composer-in-residence to 1994
- 1983**  
Ermanno Florio became Music Director
- 1995**  
Michael Reason served as Music Director
- 1999**  
Daniel Swift appointed Music Director and Conductor
- NSA became the orchestra in residence at Brock University
- 2001**  
Initiated a summer concert series at outdoor locations throughout region
- 2004**  
Laura Thomas became Associate Conductor
- 2005**  
Season expanded to include four Masters & four POPS programs (*12 concerts*) each year
- 2008**  
61st Season  
*The Future is Now!*

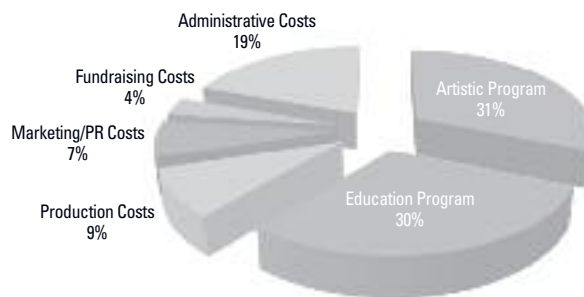
*The orchestra has also been led by Victor Feldbrill and Howard Cable*

## Niagara Symphony Association on a \$720,000 Operating Budget:

### Revenue



### Expenses



### CORPORATE SPONSORSHIP AND DONOR RECOGNITION

	SUSTAINING & SPECIAL DONOR	PATRON DONOR	BENEFACTOR DONOR	GOLDEN BATON DONOR	PLATINUM BATON EDUCATION/CONCERT CO-SPONSOR	CONCERT SPONSOR	SEASON SPONSOR
CONTRIBUTION \$	100-499	500-999	1,000-2,499	2,500-4,999	5,000-9,999	10,000 +	25,000 +
Tax Receipt*	•	•	•	•	•	•	•
House Program Listing	•	•	•	•	•	•	•
Website Listing		•	•	•	•	•	•
Complimentary tickets to Sat Night POPS!		2	4	6	8	10	20
Reception Invitations			•	•	•	•	•
Summer Camp Pass				•	•	•	•
Dress Rehearsal Invites					•	•	•
Website Link						•	•
Concert Signage						•	•
Private Reception						•	•
Program Page						•	•
Concert Advertising						•	•
Additional Program Page							•
Season Advertising							•
Guest Artist Onstage Presentation Photo Opportunity							•

\*in accordance with Revenue Canada guidelines

**Your generous contribution will help to ensure the promise of a prosperous future**

# THE FUTURE IS NOW!

### NSA supporters say that the orchestra:

- fosters excellence in the musical arts and provides a source of professional, highly qualified teachers.
- encourages people to engage with the beauty and richness of classical and contemporary orchestral music – in their own backyard!
- influences young people – music can add immeasurably to their lives, to cognitive thinking powers, to a life long love of learning, to communication skills . . . .
- is fundamental to attracting a creative class of people, medical professionals and entrepreneurs to live here.
- can create moments that take your breath away - where a community can be proud of itself and the experiences it affords its residents.
- symbolizes the value we place on our quality of life.